



April 18, 2010

Mr. John Smith  
XYZ Plumbing  
100 Main Street  
Honolulu, Hawaii 96813

Dear Mr. Smith:

**Are you doing everything you can do to survive and thrive during the ongoing international recession?** If you're not attending every event of the Postal Customer Council of Hawaii (PCCH), you're missing out on important opportunities to increase your chances of success.

Over the past two years **we've featured national speakers and local experts** who have shared the latest in Postal Service news and direct mail practices. As a past attendee at a PCCH event you've been given tips and updates to help your business weather the economic storm.

**Now we'd like to ask that you give back just a little yourself**, by supporting the PCCH. As a volunteer-led, non-profit organization, we rely on event fees and other subsidies to fund our activities. Your donation will help to support PCCH speakers and programs, and will be recognized at PCCH events and on our web site, [www.pcchawaii.org](http://www.pcchawaii.org). **See the attached PCCH Donation Form to see the special benefits that you will receive in return for your contribution.**

More important, your support will help us to continue and to expand our educational and training efforts, and is **an investment in your future** and the future of direct mail itself.

As a PCCH participant you realize the benefits of learning how to reduce postage costs and more effectively market your company through the mail and by being the first to learn about the latest Postal Service products and services. You have also experienced how the PCCH provides a forum for its participants to exchange mailing ideas and suggestions.

**Send in your support today!** Enclose your donation in the attached response form and become a PCCH supporter. We look forward to seeing you at our next breakfast meeting.

**Susan Dik**  
Industry Co-Chair  
Postal Customer Council of Hawaii

**Gary Gardetto**  
U.S. Postal Service Co-Chair  
Postal Customer Council of Hawaii

Attachment

**PCC Hawaii  
Board Members**

**Susan Dik**

Dik & Associates  
Industry Co-Chair

**Gary Gardetto**

USPS  
Postal Co-Chair

**Jill Asato**

USPS  
Secretary/Treasurer

**Rochelle Chung-Au**

USPS

**Victor Fujita**

IMC Direct

**Duke Gonzales**

USPS

**Steven Hinaga**

Datacraft Inc.

**Malia Lageman**

Cardinal Services Ltd.

**Alan Yokoyama**

Bank of Hawaii



# PCC Hawaii 2010 Donation Form

## PCC Hawaii Board Members

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Industry Co-Chair

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Yes, I would like to support the efforts of the Postal Customer Council (PCC) and their efforts to maximize business opportunities through prudent mailing choices and sharing proven strategies to make the most of my advertising and mailing budget.

I would like to support the PCC in the amount of:

<u>Donation Amount</u>	<u>Level</u>	<u>Recognition</u>
<input type="checkbox"/> \$ 50	Bronze	Website (PCC Secondary Page for 2010 Calendar Year)
<input type="checkbox"/> \$100	Silver	Website, Table Information (1 Event)
<input type="checkbox"/> \$250	Gold	Website, Table Information, Display Table (1 Event)
<input type="checkbox"/> \$500+	Platinum	Website (PCC Primary Page 2010 Calendar Year) Table Information (1 Event) Display Table (1 Event) 1 Event Presentation ( <u>First</u> 6 Donors)

## Corporate Donor Information:

<b>Company Name:</b>
<b>Address:</b>
<b>Contact Name:</b>
<b>Contact Title:</b>
<b>Contact Phone:</b>
<b>Contact email:</b>

Please feel free to include your comments, suggestions, etc. how the Hawaii PCC can make your experience more rewarding. **Contact us at: [PCCHawaii@usps.gov](mailto:PCCHawaii@usps.gov)**

We look forward to your feedback to make 2010 a great year of growth and opportunity.

